

Social Networking Segment for Education for Careers Course

Objectives

1. Increase student's awareness of the utility of social networks
2. Assess student's current networking capabilities
3. Increase student's ability to access their network resources
4. Supply students with networking tools
5. To improve student's networking behavior

Learning Steps

1. Network awareness
2. Goal setting
3. Network mapping
4. Systematizing the network process

Outline

Class	Description	Media
Class 1	Introduction <ul style="list-style-type: none"> - Introduction to the concept of social networks and social network utilization - Administer Flowwork Scale 	<ul style="list-style-type: none"> - Group Discussion - Flowwork Scale
Class 2	Networking ability (Learning Step 1) <ul style="list-style-type: none"> - Six degrees of separation - Networking accessibility 	<ul style="list-style-type: none"> - Case Study - Group discussion - Strategy Sheet
Class 3	Goal Setting <ul style="list-style-type: none"> - Goal setting (career, academic and personal) (Learning Step 2) 	<ul style="list-style-type: none"> - Group discussion - Goal setting activity
Class 4	Mapping the social network <ul style="list-style-type: none"> - Mapping social networks (Learning Step 3) - Intro online social network map (optional) 	<ul style="list-style-type: none"> - Group discussion - Activity - Online
Class 5	The Networked project <ul style="list-style-type: none"> - Social network utilization 	<ul style="list-style-type: none"> - Team project - Group discussion
Class 6	The Networked project (cont.) <ul style="list-style-type: none"> - Social network utilization (continued) 	<ul style="list-style-type: none"> - Team project - Group discussion
Class 7	The Networked project (cont.) <ul style="list-style-type: none"> - Social network utilization (conclusion) 	<ul style="list-style-type: none"> - Team project - Group discussion
Class 8	Systematizing the network process (Learning Step 4) <ol style="list-style-type: none"> 1. Identifying opportunities 2. Making contact 3. Exploring possibilities 	<ul style="list-style-type: none"> - Flowwork Manager - Group discussion - Strategy Sheet
Class 9	Systematizing the network process (cont.) <ol style="list-style-type: none"> 4. Strategizing 5. Negotiating 6. Selecting solutions 	<ul style="list-style-type: none"> - Flowwork Manager - Group discussion - Lecture
Class 10	Next steps <ul style="list-style-type: none"> - Review - Administer Flowwork Scale 	<ul style="list-style-type: none"> - Group discussion - Flowwork Scale

Learning Steps